

# Bachelor of Commerce [20.0 credits] International Business (IB) Concentration



**Effective Fall 2015**

Students admitted BEFORE fall 2015 should refer to the program requirements as listed on your degree audit. Your audit can be accessed through Carleton Central.

**Total [20.0 credits]**

- Major [13.5 credits]

- Electives [6.5 credits]

} **Concentration [4.5 credits]**

**This pamphlet is only a guide.** Consult your advisor, your audit and the Carleton University Undergraduate Calendar ([carleton.ca/cuuc](http://carleton.ca/cuuc)) for specific rules that apply to your program.

## Year 1 [5.0 credits]

Major Course(s):

BUSI 1004 - Financial Accounting (fall)  
BUSI 1005 - Managerial Accounting (winter)  
BUSI 1402 - Intro to Business Information & Communications Technologies  
BUSI 1800 - Introduction to Business

ECON 1000 - Introduction to Economics  
PSYC 1002 - Introduction to Psychology (Business only section)  
SOC1 1005 - Introduction to Sociology for School of Business  
MATH 1009 - Calculus  
MATH 1119 - Linear Algebra

**Please Note:** By year 3, students in Commerce must have completed BUSI 1402 & BUSI 1800. Students will be unable to access year 3 courses in Commerce until these courses are completed.

Please consult with your advisor as early as year 1 to start planning for the compulsory practicum course - **BUSI 4719 - Practicum in International Business**. Waiting until year 3 to discuss could jeopardize your ability to complete it.

## Year 3 [5.0 credits - 2.0 Major - 1.5 Concentration - 1.5 Electives]

Major Course(s):

BUSI 2601 - Business Law  
BUSI 3102 - Introduction to Human Resources  
BUSI 3103 - Introduction to Organizational Theory  
BUSI 3309 - Project Management

### International Business Concentration "Required" Courses:

BUSI 3704 - The Environment of International Business  
BUSI 4205 - International Marketing  
BUSI 4719 - Practicum in International Business

1.5 credits in electives - **concentration elective courses** or open electives

## Year 2 [5.0 credits - 4.5 Major - 0.5 Concentration]

Major Course(s):

BUSI 2101 - Introduction to Organizational Behaviour (fall)  
BUSI 2208 - Introduction to Marketing  
BUSI 2301 - Introduction to Operations Management  
BUSI 2400 - Introduction to Information Systems  
BUSI 2504 - Business Finance 1  
BUSI 2701 - Fundamentals of International Business

ECON 2009 - Managerial Economics  
STAT 2606 - Business Statistics 1 (fall)  
STAT 2607 - Business Statistics 2 (winter)

### International Business Concentration "Required" Course:

BUSI 3703 - International and Comparative Management (winter)

## Year 4 [5.0 credits - 2.0 Major - 3.0 Concentration/ Electives]

Major Course(s):

BUSI 4705 - Ethics and Cross-cultural Interaction  
BUSI 4709 - Strategic Management for International Business  
1.0 credits at the 4000-level in Business  
(4000-level BUSI Concentration courses can be used to satisfy this requirement)

### International Business Concentration "Required" Courses:

BUSI 4717 - Managing Globalization in Emerging Economies

2.5 credits In electives - **final concentration elective courses** and/or open electives

**Please note:** Required major courses are generally offered in the fall/winter. Concentration courses have limited offerings in the summer term.

[3.5 credits] from the concentration will count towards your Electives. [3.0 credits] will be considered open Electives and can be completed by taking courses from any faculty including business.

If you are considering a concentration, you should declare by the end of year 2. Adding a concentration after year 2 may delay graduation. For double concentrations [6.0 credits] must be completed with a minimum overall CGPA of 8.0.

Should you need to alter your winter Registration based on fall semester results, please consult a BCom advisor in the Sprott School of Business. [ugadvisor@sprott.carleton.ca](mailto:ugadvisor@sprott.carleton.ca)

## International Business Electives [2.0 credits]

1.0 BUSI - 1.0 Non BUSI

BUSI 3301 - Supply Chain Fundamentals  
BUSI 3505 - Global Finance and the Multinational Enterprise (MNE)  
BUSI 3705 - International Buyer Behaviour  
BUSI 3706 - International Business Negotiations  
BUSI 4504 - International Finance  
BUSI 4505 - Global Financial Markets and Institutions  
BUSI 4704 - The Business Environment in Europe  
BUSI 4706 - International Human Resources Management  
BUSI 4707 - Regionalism and Globalization  
BUSI 4708 - International Expansion and Operations

ECON 3508 - Introduction Economic Development  
ECON 3600 - Introduction International Economics  
ECON 3601 - Introduction to International Trade  
ECON 3602 - International Monetary Problems  
ECON 3808 - The Economics of Transition  
EURR 4005 - Environmental Problems and Politics in East/Central Europe  
GEOG 2200 - Global Connections  
GEOG 3209 - Sustainability and Environment in the South  
LAWS 3207 - International Transactions  
LAWS 3208 - International Trade Regulations  
LAWS 4200 - International Economic Law  
PSCI 2601 - International Relations: Global Politics  
PSCI 2602 - International Relations: Global Political Economics  
PSCI 3600 - International Institutions