**Bachelor of Commerce [20.0 credits]**  
**International Business (IB) Concentration**

Total [20.0 credits]  
- Major [13.5 credits]  
- Electives [6.5 credits]  
- Concentration [4.5 credits]

This pamphlet is only a guide. Consult your advisor, your audit, and the Carleton University Undergraduate Calendar (carleton.ca/cuuc) for specific rules that apply to your program.

**PLEASE ENSURE YOU MEET ALL COURSE PREREQUISITES BEFORE ATTEMPTING REGISTRATION. PREREQUISITES CAN BE FOUND AT http://calendar.carleton.ca/undergrad/courses/BUSI/**

### Year 1 [5.0 credits - 4.5 Major, 0.5 Electives]
- BUSI 1004 - Financial Accounting (fall)
- BUSI 1005 - Managerial Accounting (winter)
- BUSI 1800 - Introduction to Business
- ECON 1000 - Introduction to Economics (fall + winter)
- MATH 1009 - Calculus
- MATH 1119 - Linear Algebra
- BUSI 1800 - Introduction to Business
- PSYC 1002 - Introduction to Psychology (Business only section)
- SOCI 1005 - Sociology for Bachelor of Commerce Students
- BUSI 1004 - Financial Accounting (fall)
- BUSI 1005 - Managerial Accounting (winter)
- BUSI 1800 - Introduction to Business
- MATH 1009 - Calculus
- MATH 1119 - Linear Algebra
0.5 credit in an Elective

Please Note: BUSI 1800 must be completed before Year 3.

Please contact instructor Lorna.Unger@carleton.ca for details and to start planning for the compulsory practicum course - BUSI 4719 - Practicum in International Business.

### Year 2 [5.0 credits - 4.5 Major, 0.5 Concentration]
- BUSI 2101 - Organizational Behaviour (fall)
- BUSI 2208 - Introduction to Marketing
- BUSI 2301 - Introduction to Operations Management
- BUSI 2400 - Foundations of Information Systems
- BUSI 2504 - Business Finance I
- BUSI 2601 - Business Law OR BUSI 2701 - Fundamentals of International Business
- BUSI 3703 - International and Comparative Management (winter)
- BUSI 4705 - Ethics and Cross-cultural Interaction
- BUSI 4709 - Strategic Management for International Business (must be completed at Carleton)
- BUSI 4717 - Managing Globalization in Emerging Economies

International Business Concentration “Required” Course:
- BUSI 3703 - International and Comparative Management (winter)

### Year 3 [5.0 credits - 2.5 Major - 1.5 Concentration - 1.0 Electives]
- One of: BUSI 2601 - Business Law OR BUSI 2701 - Fundamentals of International Business ( whichever was not taken in Year 2)
- BUSI 2800 - Entrepreneurship
- BUSI 3102 - Introduction to Human Resources Management
- BUSI 3103 - Introduction to Organizational Theory
- BUSI 3309 - Project Management

International Business Concentration “Required” Courses:
- BUSI 3704 - The Environment of International Business
- BUSI 4205 - International Marketing
- BUSI 4719 - Practicum in International Business
- BUSI 4709 - Strategic Management for International Business (must be completed at Carleton)
1.0 credits at the 4000-level in Business (4000-level BUSI Concentration courses can be used to satisfy this requirement)

International Business Concentration “Required” Courses:
- BUSI 4717 - Managing Globalization in Emerging Economies
- BUSI 4705 - Ethics and Cross-cultural Interaction

### Year 4 [5.0 credits - 2.0 Major, 0.5 Concentration, 2.5 Electives]
- BUSI 4705 - Ethics and Cross-cultural Interaction
- BUSI 4709 - Strategic Management for International Business (must be completed at Carleton)
1.0 credits at the 4000-level in Business (4000-level BUSI Concentration courses can be used to satisfy this requirement)

International Business Electives [2.0 credits from:]

1.0 credits from:
- BUSI 3301 - Supply Chain Fundamentals
- BUSI 3705 - International Buyer Behaviour
- BUSI 3706 - International Business Negotiations
- BUSI 4504 - International Finance
- BUSI 4505 - Global Financial Markets and Institutions
- BUSI 4706 - Human Resources Management
- BUSI 4707 - Regionalism and Globalization
- BUSI 4708 - International Expansion and Operations
- BUSI 4710 - International New Ventures

1.0 credits from:
- ECON 3508 - Introduction Economic Development
- ECON 3600 - Introduction International Economics
- ECON 3601 - Introduction to International Trade
- ECON 3602 - International Monetary Problems
- ECON 3808 - The Economics of Transition
- EURR 4005 - Environmental Problems and Politics in East/Central Europe
- GEOG 2200 - Global Connections
- GEOG 3209 - Sustainability and Environment in the South
- GEOG 3404 - Geographies of Economic Development
- LAWS 3207 - International Transactions
- LAWS 3208 - International Trade Regulations
- LAWS 4200 - International Economic Law
- PSCI 2601 - International Relations: Global Politics
- PSCI 2602 - International Relations: Global Political Economics
- PSCI 3600 - International Institutions

Please note: Required major courses are generally offered in the fall/winter. Concentration courses have limited offerings in the summer term.

If you are considering a concentration, you should declare by the end of year 2. Adding a concentration after year 2 may delay graduation. For double concentrations, 6.0 credits must be completed with a minimum overall CGPA of 8.00.

For further assistance with course planning, please contact bcom@sprott.carleton.ca