Bachelor of Commerce

International Business (IB) Concentration

20.0 credits

Required Credits in B.Com Major [13.5 credits] Electives [6.5 credits]

Required courses are generally offered fall/winter and summer. For Electives no more than 2.0 credits below the 2000-level; and 1.0 credit must be completed at the 3000-level or above

What do I take? Below is the recommended course plan. Please consult with an Undergraduate Advisor should you need to make adjustments.

Year 1

Major courses:

BUSI 1004 - Financial Accounting (Fall)
BUSI 1005 - Managerial Accounting (Winter)
ECON 1000 - Intro to Economics (full year)
PSYC 1002 - Intro to Psychology
SOCI 1005 - Intro to Sociology for School of Business
MATH 1009 - Calculus
MATH 1119 - Linear Algebra
BUSI 1402 - Intro to Business Information & Communication Technologies
BUSI 1800 - Intro to Business

Year 2

Major courses:

ECON 2009 - Managerial Economics
BUSI 2101 - Intro to Organizational Behaviour (Fall)
BUSI 2208 - Intro to Marketing
BUSI 2301 - Intro to Operations Management
BUSI 2504 - Business Finance I
STAT 2606 - Business Statistics I (Fall)
STAT 2607 - Business Statistics II (Winter)

“Required” IB Concentration courses:

BUSI 3070 - Int’l and Comparative Mgmt. (Winter)
BUSI 3073 - Intro to Human Resources Management (Prerequisites: ECON 1000 C- or higher, and MATH 1009 C-)
BUSI 3103 - Intro to Organizational Theory (Prerequisites: 2nd year standing, BUSI 2101)
BUSI 3309 - Project Management (Prerequisites: 3rd year standing BUSI 2301 and STAT 2606)

Year 3

Major courses:

BUSI 3102 - Intro to Human Resources Management (Prerequisites: 2nd year standing, BUSI 2101)
BUSI 3103 - Intro to Organizational Theory (Prerequisites: 2nd year standing, BUSI 2101)
BUSI 3309 - Project Management (Prerequisites: 3rd year standing BUSI 2301 and STAT 2606)

“Required” IB Concentration courses:

BUSI 3704 - The Environment of Int’l Business (Prerequisites: 3rd year standing, BUSI 2101 C- and ECON 1000 C-)
BUSI 4205 - International Marketing (Prerequisites: 3rd year standing, BUSI 2208 C-)

Year 4

Major courses:

BUSI 4705 - Ethics and Cross-cultural Interaction (Prerequisites: 4th year standing)
BUSI 4709 - Strategic Management for International Business (Prerequisites: 4th year standing; All 2000-level and 3000-level courses must be completed in the Major)
1.0 credit in Business at the 4000-level

“Required” IB Concentration courses:

BUSI 4708 - Managing Globalization in Emerging Economies (Prerequisites: 4th year standing, ECON 1000)
BUSI 4719 - Practicum in Int’l Business (Prerequisites: 3rd year standing, BUSI 2701 and BUSI 3703 and permission of the School of Business)

Please consult with your advisor as early as Year 1 to start planning for the compulsory practicum course - BUSI 4719 - Practicum in International Business. Waiting until Year 3 to discuss could jeopardize your ability to complete it.

Please note: One of the Major courses could be moved to 3rd year to make room for BUSI 3703. (BUSI 2601 or 2701)

That some Concentration courses require prerequisites above those required for the Major and the Concentration. These additional courses will count towards Electives.

Effective Fall 2014

Students admitted BEFORE fall 2014 should refer to the program requirements as listed on your degree audit. Your audit can be accessed through Carleton Central.

IB Electives

2.0 credits from BOTH

1.0 BUSI - 1.0 Non BUSI

BUSI 3301 - Supply Chain Fundamentals

(Prerequisites: 2nd year standing, BUSI 2801 C, STAT 2606 C-)

BUSI 3505 - Global Finance in Multinational Ent.

(Prerequisites: BUSI 2504 and BUSI 2505 C+, STAT 2606 and ECON 2009 C-)

BUSI 3705 - International Buyer Behaviour

(Prerequisites: 3rd year standing, BUSI 2208 and BUSI 3703)

BUSI 3706 - International Business Negotiations

(Prerequisites: 2nd year standing, BUSI 2701 C-)

BUSI 4504 - International Finance

(Prerequisites: BUSI 3502 and BUSI 3501 C- in each, STAT 2607 C- or higher)

BUSI 4505 - Global Financial Markets and Institutions

(Prerequisites: BUSI 2504 and BUSI 2505 C+ in each, STAT 2606 and ECON 2009 C- in each)

BUSI 4604 - European Integration and the Business Env. East/ Central Europe

(Prerequisites: 4th year standing ECON 3800, PSCI 3207 or ECON 3601)

BUSI 4706 - International HR Management

(Prerequisites: 3rd year standing, BUSI 3102 and BUSI 3703)

BUSI 4707 - Regionalism and Globalization

(Prerequisites: 3rd year standing, BUSI 3703)

BUSI 4708 - Int’l Expansion and Op. (Prerequisites: 4th year standing, BUSI 3703)

Non Business Courses 1.0 Credit

ECON 3508 - Intro Eco. Dev.
ECON 3600 - Intro Int. Eco
ECON 3601 - Intro Trade
ECON 3662 - Int. Monetary Pro.
ECON 3808 - The Eco. Of Transition
EUR 4005 - Env. Problems and Pol.
GEOG 2200 - Global Connections
GEOG 3209 - Sustainability and Env. in the South

LAWS 3207 - Int. Transactions
LAWS 3208 - Int. Trade Regulations
LAWS 4200 - Int. Economic Law
PSCI 2601 - Int. Relations Global Pol.
PSCI 2602 - IR - Global Pol. Eco
PSCI 3600 - Int. Institutions

LAWS 3208 - Int. Trade Regulations
LAWS 4200 - Int. Economic Law
PSCI 2601 - Int. Relations Global Pol.
PSCI 2602 - IR - Global Pol. Eco
PSCI 3600 - Int. Institutions

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This pamphlet is only a guide. Consult both your audit and the Carleton University Undergraduate Calendar (www.carleton.ca/cuuc) for specific rules that apply to your program.