BUSI 4717 A
Managing Globalization in Emerging Economies
Fall 2013

INSTRUCTOR: Moses N. Kiggundu
OFFICE: 911 DT
CLASS HOURS: Thursday 11:30-2:25
CLASSROOM: 376 University Centre
OFFICE HOURS: Monday: 3-4; Thursday 3:00-4:00 and by appointment.
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TEACHING ASSISTANT: (TBA)

Fall Reading Week: October 28-November 1, 2013; No scheduled classes.

COURSE DESCRIPTION AND PREREQUISITES:

Critical examination of the managerial and institutional issues of globalization from the perspectives of emerging economies. Indigenous and international institutions’ role in the evolution of a competitive and inclusive global economy and society. Discerning lessons of experience for newly globalizing societies (see Undergraduate Calendar).

Prerequisites: Fourth year standing in B.Com, BIB, or Minor in Business: ECON 1000.
Lectures three hours a week.
The School of Business enforces all prerequisites

THEME: Doing Business/ Development with Emerging Economies: Regional Perspectives for Canadians.
Learning Objectives:

1. Identify and discuss key attributes of emerging economies, their evolution and growing importance and interdependence with the global economy and global society.
2. Identify key socio-economic, business and governance profiles and characteristics of regions of emerging economies and associated potential business or development opportunities for Canadians.
3. Assess current bilateral and regional relationships between Canada and selected emerging economies and identify potential areas for greater cooperation in areas such as trade, investment, development, diplomacy, security, human development and migration.
4. Drawing on empirically available assessment tools, indicators, databases and other sources identify and discuss challenges and obstacles and how to overcome them when doing business or development between Canada and selected emerging economies or regions thereof.
5. Develop and professionally demonstrate practical presentation and communications skills through assignments and by way of in-class individual and group presentations.
6. Develop a global mindset and awareness of the unintended consequences of development, underdevelopment, poverty, exclusion and growing inequality within emerging economies and globally, and propose practical, effective, inclusive and sustainable solutions.

NOTE: Exchange students are welcome in this course and are considered a valuable resource for the benefit of us all.

COURSE FORMAT

Various methods will be used during the semester: lectures, case analysis and discussions, critical discussions of assigned readings, student case presentations and discussions, stories, current events relevant to the course, videos, guests, etc. Students must read all assigned readings and come to class prepared to engage in informed discussions. Students are also encouraged to bring to class own international, development and intercultural experiences as may be relevant for class discussions. Those with personal or professional EE/LDC experiences are very much encouraged to share their perspectives with all others in the course.

Select an Emerging Economy of Interest within a Region

Every student taking this course for credit is required to select one emerging economy within a defined geographical region from a list to be provided in class. This may be a country, economy or region of personal or professional interest, knowledge or experience. It may be the student’s native country, family ancestry, or a country where the student has lived, worked or visited, or it may be a country of professional interest or curiosity. The country selected should have significance by its active participation or lack thereof in the globalization process. The selected country will be used as a point of
reference and guidepost for class discussions, individual and group assignments and examinations. **No two or more students will be allowed to select the same country or economy.**

Students are required to make their choices and make them known to the Professor by the end of the first day of class.

Groups: Students are required to form groups of FOUR for purposes of undertaking required group work for this course. Each group will belong to one of the regions to which the individual selected economies belong. Details will be given in class.

Required Readings:


2. **Other Readings:**

   Other readings as indicated here or as may be assigned during the course.

   Readings, assessment tools, databases, case studies, etc. assigned for this should be readily available online or in the University Library, otherwise additional information will be provided in class or posted on CULearn.

NB: Students unable to access any of the assigned readings must contact the TA or the Professor ASAP.

**Grading Scheme and Learning Objectives:**

(Intended to assess what the students know (knowledge), what the students can communicate (skills), what the students can do (applications), and what the students care about (global and caring mindset)).

1. **In-class Active and Informed Individual Participation and Engagement**

   Based on demonstrated knowledge, applications and global awareness of the Learning Objectives identified above…………………………………………………………..10%

2. **Assignment 1**: Assessing Learning Objectives 1, 2, 3, 4, 5 & 6 (Due Oct 10, 2013, beginning of Class)……………………………………………………………………………20%

3. **Midterm Examination**: Focused on the Textbook, selected economies and regions plus assigned readings and class discussions. Will include a Take-Home Question. Scheduled for (November 07, 2013)…………………………………………………………..25%

4. **Individual Take-Home Final Examination** based on all materials covered in class, selected economy and region with a focus on identifying opportunities, overcoming challenges and proposing effective practical solutions and implementation. **Due 12 Noon Friday December 13, 2013**…………………..20%

5. **Group work**:
5.1 *In-class Group Presentations (Nov 28, Dec.05)* ……………………………10%


Total……………………………………………………………………………………………………100%

**NOTE:**

1. The student MUST participate in ALL items of the Grading Scheme in order to get a passing grade. Failure to do so will result in failing the Course.
2. Students are advised to observe all applicable provisions of the Copyright Act and relevant University policies, procedures and code of conduct, including those governing plagiarism.
3. All due dates and deadlines must be observed in order to get a passing grade.

**Class Attendance and Participation:** Attendance in this class is mandatory. Students are required to **come to class on time**. The Professor reserves the right to take attendance records at randomly selected classes. Any student who is unable to come to class must inform the Professor before class or as soon after as possible. In addition to physical presence, the course requires each student to come to class prepared to actively engage in the discussions of the day. Students are required to have read all assigned readings before coming to class and must come prepared to make contributions especially in areas where they feel particularly knowledgeable or feel strongly about. Assessment of participation is based on knowledge of the Learning Objectives as specified above. Students with special needs should see the Professor during office hours.

To make it easier for the Professor to recognize you in-class contributions, **Please place a name tag as you’re known in the official class list on the desk or use a nametag.**

**Group, In-Class Case Analysis, Presentation and Discussion:**

Important information about group work is available at: [http://sprott.carleton.ca/academic_programs/groupwork](http://sprott.carleton.ca/academic_programs/groupwork).

**IMPORTANT NOTES ON EVALUATION:**

1. If you’re not sure how your work will be evaluated on any aspect of the Grading Scheme, please consult the Professor for clarification.
2. All students are expected to be personally present for all grading assignments (tests, examinations, meetings, etc). **Failure to attend will result in a grade of zero.** Students with legitimate reasons must report immediately their absence to the appropriate authorities (Registrar’s Office in case of University Exams).
3. **English is the medium of instruction:** Both spoken and written work will be judged on content as well as grammar, style, organization, formatting and presentation. For further details, consult “Paper Formatting & Documentation.”
Guidelines”: [http://sprott.carleton.ca/academic_programs/index.htm](http://sprott.carleton.ca/academic_programs/index.htm). Click on “Useful Links” then “Paper Writing Guidelines”

4. **Supplemental and grade raising exams are not available for this course.**
5. Students must record, double check and observe all due dates.
6. If Group Assignments include peer evaluations, details will be given in class.
7. If circumstances change some aspects of the Course and Grading Scheme may be changed and students will be notified as soon as possible.

**Class Schedule: Topics, Assigned Readings and Activities:**

1. **Sept 05, 2013: Introduction to the course:** Selected Emerging Economies, Regional Groupings, Textbook and other readings, 2012 KPMG Change Readiness Index

2. **Sept 12, 2013: Emerging Economies in the Context of Globalization; Attributes, Evolution, Growing Importance and Interdependence**
   Read:

3. **Sept. 19, 2013 Regional Aspects of Emerging Economies: Integrated regional business/development with Canadian partners.**
   Read:
   Also; The Africa Capacity Indicators Report (ACIR) 2011-2013, [www.afbpact.org](http://www.afbpact.org)

- KPMG 2012 Change Readiness Index: [www.kpmg.com/cri](http://www.kpmg.com/cri)
- World Bank Doing Business: [www.doingbusiness.org](http://www.doingbusiness.org) (various years) and survey of enterprises: [www.enterprisesurvey.org](http://www.enterprisesurvey.org)
- UNDP’s Human Development Index (HDI)
- The Ligatum Prosperity Index [www.prosperity.com](http://www.prosperity.com)
- Africa Capacity Indicators ACIR Data Tool: [www.acbf-pact.org](http://www.acbf-pact.org)
- Others as may be appropriate.

5. Oct. 03, 2013: Canadian Economy and Society: Complementarities with Emerging Economies and Regions

Read:

4. Department of foreign Affairs and International Trade; DFAIT: [www.gc.dfait-aeci-canadiana.ca/view/ooe.b341347E_003](http://www.gc.dfait-aeci-canadiana.ca/view/ooe.b341347E_003)
5. Visit other Govt. of Canada websites, e.g. Canadian Citizenship and Immigration, Industry Canada, Statistics Canada, etc.


Read: Textbook (A&R): Extractive Development Institutions (Details in Class)


Read: Textbook (A&R) (Details in Class)


Read Text (A&R) (Details in Class).

NB: Textbook discussions will be closed related to selected countries and regions.

**Students get access to the Take-home Question of the Midterm Exam.**

October 28-November 1, 2013: Reading Week: No scheduled classes.

9. November 07, 2013 Midterm Exam

10. November 14, 2013: Guest Speaker (Details in Class).

11. November 21, 2013: Individual and group consultations
12. **November 28, 2013**: Scheduled Group In-Class Presentations

13. **December 05, 2013**: Scheduled Group In-class Presentations.

Note: Aspects of this schedule may be changed if circumstances change, in which case the class will be accordingly advised.

**IMPORTANT ADDITIONAL INFORMATION**

**Required calculator in BUSI course examinations**
If you are purchasing a calculator, we recommend any one of the following options:
Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

**Group work**
The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

**Medical certificate**
Please note that in all occasions that call for a medical certificate you must use or furnish the information demanded in the standard university form. 
[http://www1.carleton.ca/registrar/forms/](http://www1.carleton.ca/registrar/forms/)

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

- **A+** = 90-100
- **A** = 85-89
- **A -** = 80-84
- **B+** = 77-79
- **B** = 73-76
- **B -** = 70-72
- **C+** = 67-69
- **C** = 63-66
- **C -** = 60-62
- **D+** = 57-59
- **D** = 53-56
- **D -** = 50-52
- **F** = Below 50
- **WDN** = Withdrawn from the course
- **ABS** = Student absent from final exam
- **DEF** = Deferred (See above)
- **FND** = (Failed, no Deferred) = Student could not pass the course even with 100% on final exam

**Academic Regulations, Accommodations, Plagiarism, Etc.**
University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university’s website, here:
[http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/](http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/)
Requests for Academic Accommodations

Academic Accommodations for Students with Disabilities

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable).- The deadlines for contacting the Paul Menton Centre regarding accommodation for final exams for the December 2013 exam period is November 8, 2013 and for the April 2014 exam period is March 7, 2014.

For Religious Obligations:
Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event.
Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.
Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

For Pregnancy:
Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Academic Integrity
Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated.
Penalties may include expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; and a grade of Failure in the course, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at http://www2.carleton.ca/sasc/advisingcentre/academic-integrity/.

Assistance for Students:
Student Academic Success Centre (SASC): www.carleton.ca/sasc
Writing Tutorial Services: http://www1.carleton.ca/sasc/writing-tutorial-service/
Peer Assisted Study Sessions (PASS): www.carleton.ca/sasc/peer-assisted-study-sessions
Important Information:
- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean’s approval.
- Please note that you will be able to link your CONNECT (MyCarleton) account to other non-CONNECT accounts and receive emails from us. However, for us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CONNECT address. Therefore, it would be easier to respond to your inquiries if you would send all email from your connect account. If you do not have or have yet to activate this account, you may wish to do so by visiting https://portal.carleton.ca/