BUSI 3102 C
Introduction to Human Resource Management
FALL 2013

INSTRUCTOR: Vilma Coutino-Hill
MSc. Organizational Change and Development, CHRP
OFFICE: DT 919
E-MAIL: vilma_coutinohill@carleton.ca
OFFICE HOURS: Monday 12:00 pm to 2:15 pm
CLASS: Monday 2:35 pm – 5:25 pm TB 238
COURSE WEB PAGE: CU Learn

PREREQUISITES:
Second year standing and one of BUSI 2101, BUSI 2702, or BUSI 3602. The School of Business enforces all prerequisites.
This course is a prerequisite to
1. BUSI 4706 (with a grade of D- or higher)
2. BUSI 4609 (with a grade of D- or higher)

REQUIRED TEXTBOOK AND MATERIALS

SUGGESTED ADDITIONAL READINGS

COURSE OBJECTIVES
Following completion of this course, students should be able to:
1. Understand the basic principles, concepts, and practices of HRM.
2. Appreciate the contribution of HRM to organizational effectiveness.
3. Effectively utilize their knowledge and analytical skills in the application of HRM.
4. Appreciate the complex role of HRM in meeting the demands of individuals, organizations, and society.

METHOD OF EVALUATION
1. Class Attendance and Participation (CAP)
CAP is the classroom equivalent to professionals participation in meetings. It is an important part of success in this course. Performance will be assessed by the instructor based on each participant’s contribution, which may take the form, among others, of raising or answering questions, offering comments, enriching the class with relevant items of interest form the
media or personal experiences, taking part in brief in class and or take home quizzes, cases, or other exercises, and overall effort throughout the term. To participate, one has to be in class. (The final mark will be form by 40% from the attendance to the sessions and 30% from the participation in class and 30% from peer evaluation for the exercise). In almost each session there will be an exercise to be done by groups most of the time during the session. The best exercises will have extra points for your final written report.

2. **In Class Test 1 and Test 2**

These exams will help consolidate the knowledge that you acquire during the course. The format will be multiple choice and short essay questions. Each exam will take about one hour and thirty minutes.

3. **Human Resource Management Project.**

The objective of this project during the term is to “understand and apply the concepts of HRM inside an organization”. This project will enable you to:

a) Focus on a subject of your choice within the overall field.

b) Learn about your chosen topic by drawing information from a number of cognate disciplines.

c) Learn more about the importance of your topic of election inside a work environment and help others learn about your chosen discipline.

**This HRM project will be form of:**

- Research Analysis with a short class presentation
- Final Written Report to the organization
- Final Presentation

**Specific Requirements for the Research Analysis and the short class presentation:**

- The team members will have to choose from given topics.

**This HRM project will be form of:**

- Topic Research, Class Presentation (15 minutes with an engaging activity)
- Final Written Report applying concepts to a Canadian HRM
- Final Project Presentation to the class (20 minutes and 10 minutes questions)

**Specific Requirements for the Topic Research Class Presentation:**

- The Topic Research and Class Presentation, will be handled on a team basis.
- Each team must prepare a 15 minutes presentation to the class about the research done in a chosen topic of HRM.
- The powerpoint presentation of the research analysis must be submitted both in hard copy the day of the presentation and by email the day before the presentation (at 12:00 pm ‘the latest’). It must be no longer than fifteen slides (15), Introduction, research analysis about the articles, conclusion plus appendices and references.
- Each group member should have a speaking role in the presentation.
- Groups must also conduct a class discussion after their presentation, engaging the class on their specific topic and their research findings. It is recommended that groups prepare 2 to 3 discussion questions related to the articles used in their presentation of their research analysis.
- Note that part of the overall mark for the presentation will be based on the group’s efforts to engage the class. Consider ways to make your presentation as interactive as possible (i.e. group exercises, case analysis, problem simulation, etc.)
- The research and presentation must be based on recent and relevant articles found in academic journals. Each group must submit a bibliography containing a minimum of two (2) articles from *academic journals* per team member. The articles must be included as an appendix.
- Each student must submit by the day of the presentation a peer evaluation of their group. This will represent a percentage of the final mark for the group project.

**Specific Requirements for the Final project:**
- Each team must submit a final written report on its chosen about the organization chosen for their final project. This must be up to twenty pages.
- Each group will make a formal executive class presentation of 20’ to 30’ on its findings to the organization.
- The Instructor expects to meet with each team at least every two weeks during the term to discuss the advance in the project. (This meetings are compulsory)
- The final project must be submitted both in hard copy and by email, on the day they were assigned for their presentations.
- The presentations of the final project will be evaluated by a panel. Must be submitted by email.
- Each student must submit by the day of the presentation a peer evaluation of their group. This will represent a percentage of the final mark for the group project.

### Summary of Assignments and Evaluation

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Session due</th>
<th>% of grade</th>
<th>Total %</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Class Test 1</td>
<td>6</td>
<td>15</td>
<td></td>
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<tr>
<td>In Class Test 2</td>
<td>9</td>
<td>30</td>
<td></td>
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<tr>
<td>In Class Test 2</td>
<td></td>
<td></td>
<td>45</td>
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<tr>
<td>Team Project</td>
<td>2 to 10</td>
<td>10</td>
<td></td>
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<tr>
<td>Research Analysis and short</td>
<td>11 and 12</td>
<td>15</td>
<td></td>
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<tr>
<td>presentation</td>
<td>12</td>
<td></td>
<td>45</td>
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<tr>
<td>Team Final Presentation</td>
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<tr>
<td>Written Report</td>
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<tr>
<td>Individual and group Evaluation</td>
<td></td>
<td>15</td>
<td></td>
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<tr>
<td>Class Participation and Attendance</td>
<td>Throughout</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>100</td>
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**Satisfactory In-term Performance**

Unless otherwise stated below in item #2, the requirement for Satisfactory In-term Performance is set at 50% of all, not each, pre-final term work (i.e. assignments, participation marks, tests etc.).

**FND**

To reduce instances of miscommunication Carleton introduced a grade FND (Failure with No Deferral) to be assigned to students who fail to meet the minimum in-term performance standards explicitly set out in the outline and applied consistently (i.e., there is no other hidden criteria).

If you must miss the mid-term exam due to verifiable illness (or, in rare cases, some other circumstances beyond your control) you may apply to shift the weight of the mid-term to the final exam by submitting a medical certificate or other verifiable documentation to me—the instructor—no later than five (5) calendar days after the midterm date. Please use the medical certificate form found at:

http://www.carleton.ca/registrar/forms/Med_Cert_Carleton_University.pdf

**Citations:**

Equally important you are being graded in part on the degree, depth and quality of your empirical research, demonstrated by citations to appropriate sources. A minimal number of citations points to inadequate research. Ensure that you cite every graph, table, report, quote, original idea or piece of information taken from somewhere else, to avoid plagiarism. When in doubt, cite, paying particular attention to correctly identify phrases as quotations with precise references to their source. To compile the list of works cited
(bibliography or reference list) see the Library’s guide to MLA citations at http://www.library.carleton.ca/howdoI/mla_style.pdf.

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Reading/ Assignments</th>
</tr>
</thead>
</table>
| 1       | Introduction and Course Organization | Chapter 1  
Strategic Importance of HRM | Form Groups  
Select topics for HRM Project |
| 2       | Human Resource Planning | Chapter 3  
Case |
| 3       | Diversity Management and Legal Requirements | Group Research Topic Presentation and activity  
Chapter 4 and 12  
Case |
| 4       | Job Analysis and Design | Group Research Topic Presentation and activity  
Chapter 2 |
| 5       | Recruitment and Selection | Group Research Topic Presentation and activity  
Chapter 5 and 6  
Case |
| 6       | **In Class Test 1** | Group Research Topic Presentation and activity  
Chapters for In Class Test 1: 1,2,3,5,6 and 12 |
| 7       | Performance Management | Group Research Topic Presentation and activity  
Chapter 8  
Case |
| 8       | Compensation and Benefits | Group Research Topic Presentation and activity  
Chapter 9 and 10  
Case |
| 9       | Training and Development  
Employee Relations | Group Research Topic Presentation and activity  
Group Exercise  
Chapter 7 and 13  
Case |
| 10      | Health and Safety  
In Class Test 2 | Chapters for In Class Test 2: 7,8,9,10,11,14  
Exercise |
| 11      | HRM Project Final Presentations | Presentations (4 groups)  
**Written Final Project due** |
| 12      | HRM Project Final Presentations | Presentations (3 groups) |

This schedule may be modified depending on the level of interest in the subjects to be discussed. It is each participant’s responsibility to keep up to date with the overall progress of the course as the term unfolds, and with any specific changes announced in class.
IMPORTANT INFORMATION

Required calculator in BUSI course examinations
If you are purchasing a calculator, we recommend any one of the following options:
Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C
(including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett
Packard HP 10bII

Group work
The Sprott School of Business encourages group assignments in the school for several
reasons. They provide you with opportunities to develop and enhance interpersonal,
communication, leadership, follower-ship and other group skills. Group assignments are
also good for learning integrative skills for putting together a complex task. Your
professor may assign one or more group tasks/assignments/projects in this course. Before
embarking on a specific problem as a group, it is your responsibility to ensure that the
problem is meant to be a group assignment and not an individual one.

Medical certificate
Please note that in all occasions that call for a medical certificate you must use or furnish
the information demanded in the standard university form.
http://www1.carleton.ca/registrar/forms/

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter
grades assigned in this course will have the following percentage equivalents:

A+ = 90-100  B+ = 77-79  C+ = 67-69  D+ = 57-59
A   = 85-89   B   = 73-76   C   = 63-66   D   = 53-56
A - = 80-84   B - = 70-72   C - = 60-62   D - = 50-52
F    = Below 50  WDN = Withdrawn from the course
ABS = Student absent from final exam
DEF = Deferred (See above)
FND = (Failed, no Deferred) = Student could not pass the course even with 100% on
final exam

Academic Regulations, Accommodations, Plagiarism, Etc.
University rules regarding registration, withdrawal, appealing marks, and most anything
else you might need to know can be found on the university’s website, here:
http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/
Requests for Academic Accommodations

Academic Accommodations for Students with Disabilities

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable).

- The deadlines for contacting the Paul Menton Centre regarding accommodation for final exams for the December 2013 exam period is November 8, 2013 and for the April 2014 exam period is March 7, 2014.

For Religious Obligations:
Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

For Pregnancy:
Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Academic Integrity
Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using
unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; and a grade of Failure in the course, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at http://www2.carleton.ca/sasc/advisingcentre/academic-integrity/.

Assistance for Students:
Student Academic Success Centre (SASC): www.carleton.ca/sasc
Writing Tutorial Services: http://www1.carleton.ca/sasc/writing-tutorial-service/
Peer Assisted Study Sessions (PASS): www.carleton.ca/sasc/peer-assisted-study-sessions

Important Information:
- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean’s approval.
- Please note that you will be able to link your CONNECT (MyCarleton) account to other non-CONNECT accounts and receive emails from us. However, for us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CONNECT address. Therefore, it would be easier to respond to your inquiries if you would send all email from your connect account. If you do not have or have yet to activate this account, you may wish to do so by visiting https://portal.carleton.ca/

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**IMPORTANT DATES**

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>September 1, 2013</td>
<td>Last day for receipt of applications from potential fall (November) graduates.</td>
</tr>
<tr>
<td>September 2, 2013</td>
<td>Statutory holiday, University closed.</td>
</tr>
<tr>
<td>September 3, 2013</td>
<td>Fall term begins. Orientation for teaching assistants.</td>
</tr>
<tr>
<td>September 3-4, 2013</td>
<td>Academic Orientation. All students are expected to be on campus. Class and laboratory preparations departmental introductions for students and other academic preparation activities will be held.</td>
</tr>
<tr>
<td>September 5, 2013</td>
<td>Fall and fall/winter classes begin.</td>
</tr>
<tr>
<td>September 18, 2013</td>
<td>Last day of registration for fall term and fall/winter courses. Last day to change courses or sections (including auditing) for fall/winter and fall term courses. Last day of registration for fall term and fall/winter courses. Last day to change courses or sections (including auditing) for fall/winter and fall term courses.</td>
</tr>
<tr>
<td>September 27-28, 2013</td>
<td>Summer deferred final examinations to be written. Summer deferred final examinations to be written.</td>
</tr>
<tr>
<td>September 30, 2013</td>
<td>Last day to withdraw from fall term and fall/winter courses with a full fee adjustment.</td>
</tr>
<tr>
<td>October 11, 2013</td>
<td>December examination schedule (fall term final and fall/winter mid-terms) available online.</td>
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<tr>
<td>Date</td>
<td>Activity</td>
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<tr>
<td>October 14, 2013</td>
<td>Statutory holiday, University closed.</td>
</tr>
<tr>
<td>October 15, 2013</td>
<td>Last day for receipt of applications for admission to a degree program for the winter term from applicants whose documents originate from outside Canada or the United States.</td>
</tr>
<tr>
<td>October 28-November 1, 2013</td>
<td>Fall break, no classes.</td>
</tr>
<tr>
<td>November 8, 2013</td>
<td>Last day to submit, to the Paul Menton Centre for Students with Disabilities, Formal Examination Accommodation Forms for December examinations.</td>
</tr>
<tr>
<td>November 15, 2013</td>
<td>Last day for receipt of applications for admission to a degree program for the winter term.</td>
</tr>
<tr>
<td>November 25, 2013</td>
<td>Last day for tests or examinations in courses below the 4000-level before the final examination period (see Examination Regulations in the Academic Regulations of the University section of this Calendar).</td>
</tr>
<tr>
<td>December 1, 2013</td>
<td>Last day for receipt of applications from potential winter (February) graduates.</td>
</tr>
<tr>
<td>December 9, 2013</td>
<td>Fall term ends. Last day of fall-term classes. Last day for academic withdrawal from fall term courses Last day for handing in term work and the last day that can be specified by a course instructor as a due date for term work for fall term courses. Last day for receipt of applications for degree program transfers for winter term.</td>
</tr>
<tr>
<td>December 10, 2013</td>
<td>No classes or examinations take place.</td>
</tr>
<tr>
<td>December 11-22, 2013</td>
<td>Final examinations in fall term courses and mid-term examinations in fall/winter courses may be held. Examinations are normally held all seven days of the week.</td>
</tr>
<tr>
<td>December 16, 2013</td>
<td>Fall Co-op Work Term Reports due. Fall Co-op Work Term Reports due.</td>
</tr>
<tr>
<td>December 22, 2013</td>
<td>All take home examinations are due. All take home examinations are due.</td>
</tr>
<tr>
<td>December 25, 2013 to January 1, 2014</td>
<td>University closed.</td>
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</tbody>
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